Permit #F00163484
FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00163484 **Type of Permit:** FILMING **Release Date:** 06/18/2020

Production Company	TOOL OF NORTH AMERICA LLC
Insured Company Name	TOOL OF NORTH AMERICA LLC
Contact Phone No. 1	310-453-9244
Contact Phone No. 2	
Fax	310-453-4185
Address	2210 BROADWAY SANTA MONICA, California 90404
Production Title	AD COUNCIL
Type of Production	Commercial - PSA

Producer	Jessica Wise
Director	John X Carey
1st AD	N/A N/A
Production Manager	Bryan Sierra
FilmL.A. Coordinator	CJ Leavens
Location Manager	Bryan Sierra
Primary Phone	Mobile - 213-448-1061
Secondary Phone	Office - 310-453-9244
Location Assistant	N/A N/A
Primary Phone	Mobile - 555-555-5555
Secondary Phone	

Fees

Notification Charge	$116.00	**Total Permit Fee**	$171.00
FILMLA NON-REFUNDABLE MODIFIED PERMIT APPLICATION FEE	$55.00	**Number of Locations**	1

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Summary Information — Location

Permit Number F00163484
Production Company TOOL OF NORTH AMERICA LLC
Insured Company TOOL OF NORTH AMERICA LLC
Production Title AD COUNCIL

Location Manager Bryan Sierra
Primary Phone Mobile - 213-448-1061
Secondary Phone Office - 310-453-9244

Location Address 145 S Fairfax Ave, Los Angeles, CA, 90036

Location Type Business

Film Dates 6/19/2020 - 6/19/2020 07:00 - 22:00 1 day

Open or Closed to the Public Closed

Generic Conditions
MUST COMPLY WITH ATTACHED LA COUNTY HEALTH PROTOCOLS
THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.
*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
All vehicles must be parked on private property
CROSSOVERS/CABLING ACROSS STREET I: Not allowed on street without prior approval.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
Untitled.pdf
Ad Council 501c3 Affirmation Letter - Nov 20 2018[1].pdf
Ad Council Letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2

Personnel on Location

Type	Quantity
Cast	2
Spot Check	1

Filming Activities Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:** B1

Approvals LOS ANGELES CITY POLICE DEPARTMENT Gabriel Aleman

Coordinator Note Person Responsible for Covid-19 Compliance: Bryan Sierra
Phone: 213-448-1061

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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APPOINTMENT OF PACIFIC PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Tool of North America (Principal) and am authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as its authorized representative, I appoint **Pacific Production Services, Inc.** and its employees and agents as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA for any city, county or other jurisdiction that FilmLA contracts with, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible and liable for any and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) **Pacific Production Services, Inc.** Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints **Pacific Production Services, Inc.** as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, city, agency, entity or organization (including FilmLA and any city, county or other jurisdiction that FilmLA contracts with) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or electronic copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint **Pacific Production Service, Inc.** as an agent for Principal and based on that authority I hereby appoint **Pacific Production Services, Inc.** as Principal's agent as set forth herein.

DATED 6/15/20 **BY** _____

REPRESENTATIVE'S SIGNATURE

TOOL of North AMERICA	2210 Broadway Santa Monica
NAME OF "PRINCIPAL" (PRODUCTION COMPANY)	PRINCIPAL'S STREET ADDRESS
Brian Sierra	Santa Monica CA 90404
PRINT PRINCIPAL REPRESENTATIVE NAME	CITY, STATE, ZIP CODE
Production Supervisor	310 453-9244
REPRESENTATIVE TITLE (I.E. UPM, LOC. MGR.)	PRINCIPAL'S TELEPHONE NUMBER

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IRS Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 1000571154
Nov. 20, 2018 LTR 4168C 0
13-0417693 000000 00
Input Op: 0752239589 00039537
BODC: TE

ADVERTISING COUNCIL INC
815 SECOND AVE 9TH FLR
NEW YORK NY 10017-4500

005627

Employer ID number: 13-0417693
Form 990 required: YES

Dear Taxpayer:

We're responding to your request dated Nov. 08, 2018, about your tax-exempt status.

We issued you a determination letter in FEBRUARY 1948, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c)(3).

In the heading of this letter, we indicated whether you must file an annual information return. If you're required to file a return, you must file one of the following by the 15th day of the 5th month after the end of your annual accounting period:

- Form 990, Return of Organization Exempt From Income Tax
- Form 990EZ, Short Form Return of Organization Exempt From Income Tax
- Form 990-N, Electronic Notice (e-Postcard) for Tax-Exempt Organizations Not Required to File Form 990 or Form 990-EZ
- Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation

According to IRC Section 6033(j), if you don't file a required annual information return or notice for 3 consecutive years, we'll revoke your tax-exempt status on the due date of the 3rd required return or notice.

You can get IRS forms or publications you need from our website at www.irs.gov/forms-pubs or by calling 800-TAX-FORM (800-829-3676).

If you have questions, call 877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific time).

Thank you for your cooperation.

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1000571154
Nov. 20, 2018 LTR 4168C 0
13-0417693 000000 00
Input Op: 0752239589 00039538

ADVERTISING COUNCIL INC
815 SECOND AVE 9TH FLR
NEW YORK NY 10017-4500

Sincerely yours,

Teri M. Johnson
Operations Manager, AM Ops. 3

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Subject: Proof of engagement
Date: Tuesday, June 16, 2020 at 10:42:47 AM Pacific Daylight Time
From: Bryan Sierra
To: Christie Hazlet
Attachments: image001.png, image002.png, PastedGraphic-1.png

This is all that i have from Tool.

Begin forwarded message:

From: Amy DeLossa <amy@toolofna.com>
Subject: Fwd: PO and invoice instructions for: ad council start-up
Date: June 16, 2020 at 9:18:03 AM PDT
To: Bryan Seirra <bryansierra@mac.com>

Can you share this email as proof?

Begin forwarded message:

From: Libby Fine <libby.fine@ogilvy.com>
Subject: Re: ad council award
Date: May 28, 2020 at 11:21:21 AM PDT
To: Joe Maire <joe.maire@ogilvy.com>, Laura Macauley <laura.macauley@toolofna.com>
Cc: Isabel Sabogal <isabel.sabogal@ogilvy.com>

Hi Laura,

Attached please find a PO for the start-up funds.

Please follow the instructions below (if your invoice is not coded and dated correctly, payment will be delayed)

For invoicing please:

O Sign and return the PO directly to me
O Include on your invoices the **Job #**, the **PO#** and my name, Libby Fine, as your Ogilvy contact/Business Manager.
Please don't have any characters, letters or numbers touching either side of my name (this is important as our automated system will misroute the invoice otherwise). It should just read Business Manager: Libby Fine.
O Please make sure the PO# on your invoice is 9 digits

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long, it should never have an "0" at the beginning.
O Both your address and the Ogilvy address on your invoice must match the addresses on the PO.
O Email a **separate** PDF for **each** accurately coded invoice to: Ogilvy@aspen360mail.com (Please cc: me on this email so I know it's been sent)
O **Do not include** any other attachment when sending invoice to Aspen (Doing so confuses the automated system)
O Also, **please make sure** the **invoice date is not earlier than the PO approve date** or Finance will kick it back.
O Again, the **signed PO gets sent back directly to me** and the **invoices only** (each as a separate PDF file) should be sent to the Aspen email address above.

LIBBY FINE
Senior Business Manager

Ogilvy

636 11th Avenue
New York
NY 10036
USA

M 646-659-8697

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Bryan Sierra I Production Supervisor
Ad Council #220032
M: 213.448.1061
E-Mail: bryansierra@mac.com

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